# Excellence in Giving Giving Game Plan



# John and Mary Smith: Smith Family Foundation

# **Purpose Statement:**

The foundation exists to provide resources to meet the physical and emotional needs of disadvantaged people in Texas and worldwide.

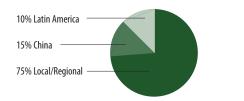
# **Desired Legacy:**

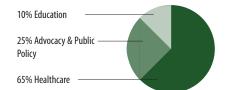
John and Mary Smith will be remembered as wise stewards of their resources. They maximized the impact of their generosity by carefully selecting effective organizations and by transferring their values to their children and grandchildren.

## **Giving Goals and Targets:**

2021 Target	\$ 1,500,000
10-Year Goal	\$ 20,000,000
Legacy Goal	\$ 35,000,000

# **Target Category Allocations:**





# CAPSULE DATA

#### **Smith Family Foundation** 14319 Highview Ln.

Dallas, TX 75225

**ph** 555.441.1123 **fax** 555.334.5512

www.smithfamilyfdn.org

Contact: Mary Smith Year Founded: 2002

#### **Geographic Focus:**

- Local/Regional (75%) - China (15%) - Latin America (10%)

Meeting Frequency: Quarterly Annual Board Meeting: August Disbursements: Semi-Annual

Gift Size (max): \$1,500,000 Gift Size (min): \$2,000

FY20 Assets: \$7,360,000

FY20 Total Giving: \$1,509,850

FY20 Expenses: \$77,520

Total Orgs Supported 2020: 53 EIN: 351-87-2803

# **Target Geographic Allocations:**

The Smith Family Foundation actively supports local charities in Texas that provide guidance and aid to the sick. In both the United States and worldwide, education is an important theme in their generosity. In addition, the foundation provides ongoing funding for organizations in China and Latin America, providing for their physical and emotional needs in a nurturing environment.



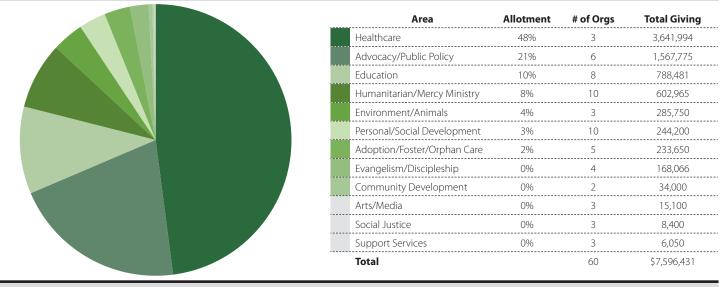
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# **Multi-Year Giving Analysis**

# John and Mary Smith - Smith Family Foundation

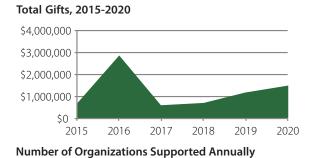
Total Giving by Program Area: A review of your total giving by program area, 2015 - 2020

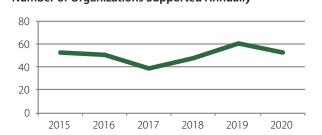


Top Gift Recipients: Organizations that received the highest proportion of your total giving, 2015 - 2020

	Total Gifts Impact	Satisfaction
MD Anderson Cancer Center	\$2,432,734	H M L
Cook Children's Medical Center	\$1,000,000	H M L
Texas Christian University	\$ 731,111	H M L
International Justice Mission	\$ 579,000	H M L
Texas Public Policy Foundation	\$ 564,273	H M L
Liberty Institute	\$ 286,000	H M L
Samaritan's Purse	\$ 275,000	H M L
Alzheimer's Association	\$ 209,260	H M L
Show Hope	\$ 173,200	H M L
Fort Worth Zoo	\$ 150,000	H M L
Dallas Arboretum	\$ 130,000	H M L
Good News Jail & Prison Ministries	\$ 126,500	H M L

Overall Giving Trends: Overview of how your giving has changed, 2015 - 2020





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Year	Total Gifts	Orgs Supported
2015	\$ 692,750	53
2016	\$ 2,895,253	51
2017	\$ 577,615	39
2018	\$ 715,537	48
2019	\$ 1,205,426	60
2020	\$ 1,509,850	53

**Foundation Activity** 

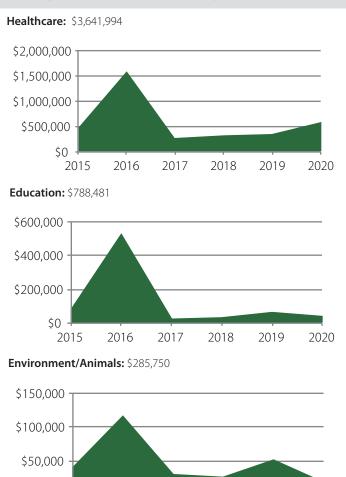


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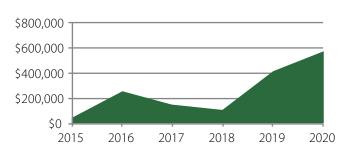
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# Multi-Year Giving Analysis John and Mary Smith - Smith Family Foundation

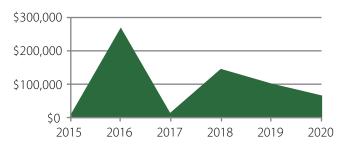
Category Trends: Overview of how your giving has changed in each category, 2015-2020



Advocacy & Public Policy: \$1,567,775



Humanitarian/Mercy Ministry: \$602,965



Personal/Social Development: \$244,200



Overall Giving Trends: Overview of giving by program area, 2015 - 2020								
	2015	2016	2017	2018	2019	2020	Total	
Healthcare	473,950	1,606,075	269,800	333,750	359,000	599,419	3,641,994	
Advocacy & Public Policy	50,400	260,205	154,990	106,925	417,732	577,523	1,567,775	
Education	85,000	534,898	28,250	35,142	65,578	39,613	788,481	
Humanitarian/Mercy Ministry	7,050	267,200	13,750	145,170	102,800	66,995	602,965	
Environment/Animals	39,500	117,750	30,100	27,150	51,750	19,500	285,750	
Personal/Social Development	23,400	75,400	26,000	15,150	34,750	69,500	244,200	
Adoption/Foster/Orphan Care	2,700	3,000	27,700	25,250	100,000	75,000	233,650	
Evangelism/Discipleship	0	30,250	25,000	25,000	36,816	51,000	168,066	
Community Development	0	0	0	500	23,500	10,000	34,000	
Arts/Media	3,000	100	2,000	1,000	8,000	1,000	15,100	
Social Justice	7,750	125	25	500	0	0	8,400	
Support Services	0	250	0	0	5,500	300	6,050	
Total	\$ 692,750	\$ 2,895,253	\$ 577,615	\$ 715,537	\$ 1,205,426	\$1,509,850	\$ 7,596,431	

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\$0

2015

2016

2017

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2018

2019

2020