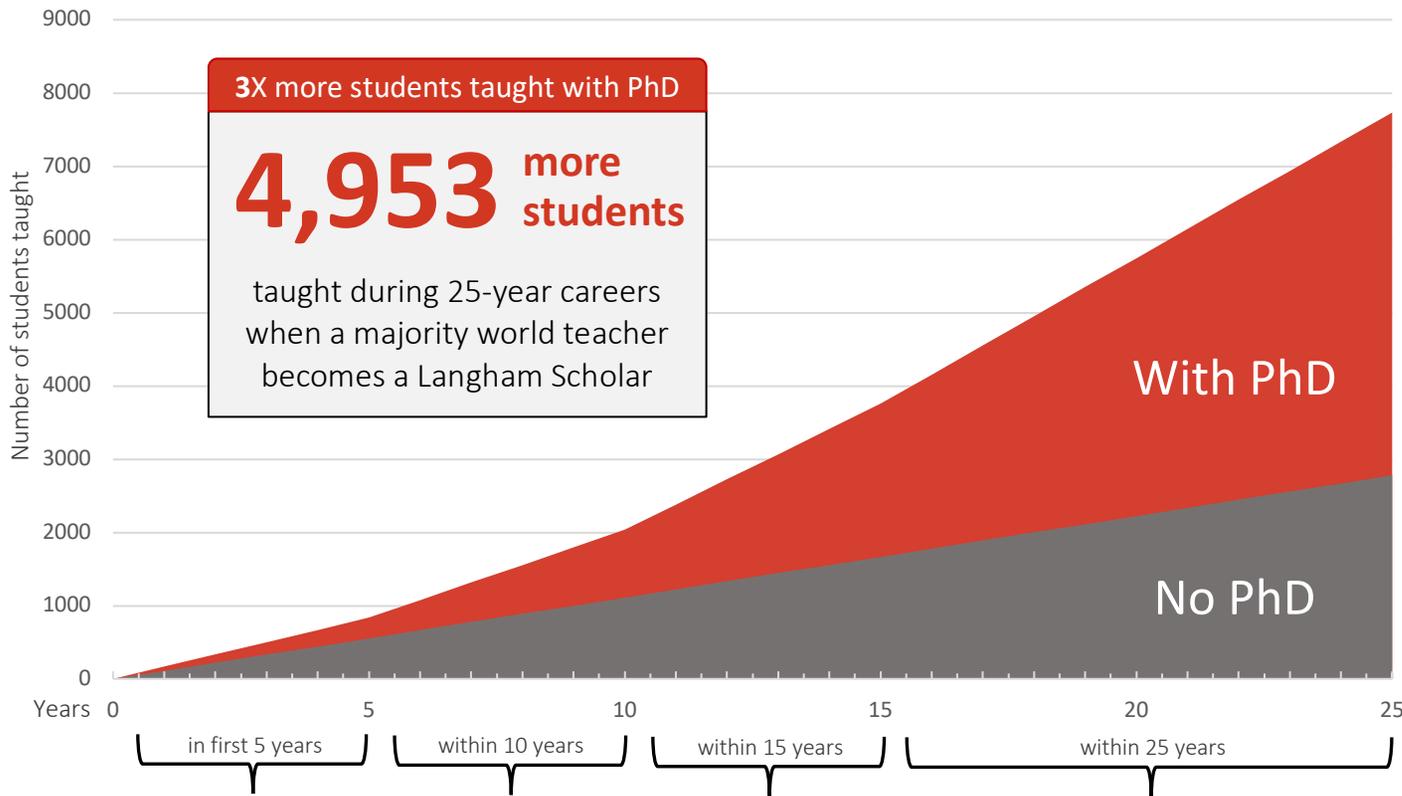


# Are Scholars Good Long-Term Investments?

Langham invests in PhD scholarships, regional consultations, and Scholar care because the new platform and global network accelerates the impact of spiritually mature leaders for 25 years.



<p><b>2/3</b> serve as int'l council or board members</p> <p><b>5X</b> more Board roles vs. no PhD</p>	<p><b>51%</b> start a new ministry</p> <p>serving 110,732 people annually</p>	<p><b>77%</b> become senior school administrators</p> <p>adding 25,898 enrolled students</p>	<p><b>66%</b> write 1<sup>st</sup> recent &amp; relevant theological book</p> <p><b>4X</b> more books &amp; articles written with PHD vs. no PhD</p>	<p><b>77%</b> contribute to multi-author book projects</p>
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## HIGH-IMPACT SCHOLARS



Gladys Mwiti

### Influence nations

CEO, *Oasis Center for Transformational Psychology & Trauma*

- Chair of Kenya Psych Assoc
- Rwanda Genocide aftercare



Antonio Barro

### Start ministries

President, *South American Theological Seminary*

- Founded school in 1994
- 1600 students now study



Atef Gendy

### Lead schools

President, *Evangelical Theological Seminary of Cairo*

- Stopped school closure
- Expanded to 300 students



Havilah Dharamraj

### Write books

Academic Dean, *South Asia Institute of Advanced Christian Studies*

- Editor & author of *SABC*
- 1<sup>st</sup> all-Asian Commentary



Juan José Barreda Toscano

### Train students

Director, *Biblica Virtual*

- Trains 400 at his school
- Grads plant & lead churches



SOURCE: Independent research firm, *Excellence in Giving*, gathered and verified Scholar ministry data during a retrospective study in 2017-18.

## Scholar Impact FAQs

How many Scholars submitted data during the 2017 impact study?

- 149 of 294 living Langham Scholars (51%)

How reliable are these statistics?

- Based on the survey sample size, confidence level is 95% and margin of error is 5.7%. These percentages fall within the normal range of variability for good survey-based research
- Langham verified the reported results through site visits and in-person interviews. Langham invested 35 days in 2018 to randomly spot check the accuracy of 20% of 2017 Langham Scholar Survey results in 9 nations and 15 cities. We verified downstream results through ministry visits and interviews with 23 students.

Do scholars have 25-year careers?

- Langham gives scholarships to students under 40 years old to ensure a 20-30 year career
- 303 Scholars with 25-year career will teach a total 2,343,099 students—1.5 million students are only taught because of bigger PhD platform

How do you calculate projected number of students taught during a 25-year career in the graph?

- People Taught Multipliers: 0 – 5 Years = 1.6X; 6 – 10 Years = 2.2X; 11 – 15 Years = 3.2X; 16+ Years = 3.68X
- The 1 top growth outlier (1900%) was removed from sample
- In determining the trajectory for No PhD, the average “BEFORE PhD” number of people taught (108) was used with an added 3% growth rate
- Respondents needed to provide both BEFORE and AFTER data to be included in the sample. If only one of those data points was provided, those observations were removed from the sample. 3 BEFORE observations and 17 AFTER observations were removed
- As a result, the total sample size = 121. (0 – 5 Years = 45; 6 – 10 Years = 31; 11 – 15 Years = 26; 16+ Years = 19)
- “With PhD” projected total students taught = 7733; “No PhD” projected total students taught = 2780; Difference: 4,953 students

Why does the number of students taught increase so much over time?

- Since 3 out of 4 Scholars become senior administrators within 15 years, many improve program quality and recruit more students

What types of ministries do scholars start?

- Primarily schools, secondarily churches, and thirdly parachurch ministries that mobilize indigenous missionaries, care for human trafficking victims, care for the poor, educate children, fight for human rights and justice, etc.

How do you know the PhD significantly accelerates the impact of Majority World Scholars?

- Langham collects the amount and types of teaching, leadership, and writing before the PhD to benchmark results after the PhD

## Why Scholars Program Works

1. Global referral network
2. Committed to return home
3. Home institution sponsors
4. Personal scholar care
5. Scholar consultations
6. Research & writing cohort
7. Assess & improve results